

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	932009	06216285

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

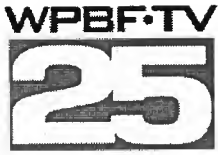
IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	4:30a-5a	430a-5a	--WTF--	:30	3	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV102501H	\$120.00 NM
1	WPBF	Th	11/01/12	4:37 AM	4:30a-5a	430a-5a	:30	AWTV102401H	\$120.00 NM
2	WPBF	F	11/02/12	4:38 AM	4:30a-5a	430a-5a	:30	AWTV103101H	\$120.00 NM
2	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	2	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:55 AM	4:30a-5a	430a-5a	:30	AWTV103101H	\$120.00 NM
2	WPBF	Tu	11/06/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV103101H	\$120.00 NM
3	10/31/12	11/02/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102501H	\$220.00 NM
5	WPBF	Th	11/01/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102401H	\$220.00 NM
3	WPBF	F	11/02/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV103101H	\$220.00 NM
4	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	11/05/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV103101H	\$220.00 NM
2	WPBF	Tu	11/06/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV103101H	\$220.00 NM
5	10/31/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102501H	\$320.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102401H	\$320.00 NM
1	WPBF	F	11/02/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV103101H	\$320.00 NM
6	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV103101H	\$320.00 NM
1	WPBF	Tu	11/06/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV103101H	\$320.00 NM
7	10/31/12	11/02/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102501H	\$550.00 NM
5	WPBF	Th	11/01/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102401H	\$550.00 NM
3	WPBF	F	11/02/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV103101H	\$550.00 NM
8	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	11/05/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV103101H	\$550.00 NM
2	WPBF	Tu	11/06/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV103101H	\$550.00 NM
9	10/31/12	11/02/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:58 AM	Good Morning America	7-9AM	:30	AWTV102501H	\$550.00 NM
5	WPBF	Th	11/01/12	8:49 AM	Good Morning America	7-9AM	:30	AWTV102401H	\$550.00 NM
3	WPBF	F	11/02/12	7:30 AM	Good Morning America	7-9AM	:30	AWTV103101H	\$550.00 NM
10	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:54 AM	Good Morning America	7-9AM	:30	AWTV103101H	\$550.00 NM
3	WPBF	Tu	11/06/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV103101H	\$550.00 NM
11	10/31/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102501H	\$450.00 NM
3	WPBF	Th	11/01/12	9:41 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102401H	\$450.00 NM
2	WPBF	F	11/02/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV103101H	\$450.00 NM
12	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV103101H	\$450.00 NM
1	WPBF	Tu	11/06/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV103101H	\$450.00 NM
13	10/31/12	11/02/12	10-11a Anderson Cooper 10-11a	10-11a	--WTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102501H	\$450.00 NM
3	WPBF	Th	11/01/12	10:25 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102401H	\$450.00 NM
1	WPBF	F	11/02/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	AWTV103101H	\$450.00 NM
14	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a	10-11a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	10:36 AM	10-11a Anderson Cooper	10-11a	:30	AWTV103101H	\$450.00 NM
1	WPBF	Tu	11/06/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	AWTV103101H	\$450.00 NM
15	10/31/12	11/02/12	The View	11A-12PM	--WTF--	:30	3	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:34 AM	The View	11A-12PM	:30	AWTV102501H	\$800.00 NM
2	WPBF	Th	11/01/12	11:32 AM	The View	11A-12PM	:30	AWTV102401H	\$800.00 NM
3	WPBF	F	11/02/12	11:34 AM	The View	11A-12PM	:30	AWTV103101H	\$800.00 NM
16	11/05/12	11/06/12	The View	11A-12PM	MT-----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	11/05/12	11:32 AM	The View	11A-12PM	:30	AWTV103101H	\$800.00 NM
2	WPBF	Tu	11/06/12	11:32 AM	The View	11A-12PM	:30	AWTV103101H	\$800.00 NM
17	10/31/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102501H	\$350.00 NM
2	WPBF	Th	11/01/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102401H	\$350.00 NM
3	WPBF	F	11/02/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV103101H	\$350.00 NM
18	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	2-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV103101H	\$350.00 NM
2	WPBF	M	11/05/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV103101H	\$350.00 NM



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Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/31/12	11/02/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102501H	\$350.00 NM
2	WPBF	Th	11/01/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102401H	\$350.00 NM
1	WPBF	F	11/02/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV103101H	\$350.00 NM
20	11/05/12	11/05/12	1230-1P Access Hollywood	1230-1p	2-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV103101H	\$350.00 NM
1	WPBF	M	11/05/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV103101H	\$350.00 NM
21	10/31/12	11/02/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	6	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	10/31/12	3:38 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102501H	\$400.00 NM
1	WPBF	W	10/31/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102501H	\$400.00 NM
6	WPBF	Th	11/01/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102401H	\$400.00 NM
2	WPBF	Th	11/01/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102401H	\$400.00 NM
3	WPBF	F	11/02/12	3:23 PM	M-F 3-4P	M-F 3-4P	:30	AWTV103101H	\$400.00 NM
4	WPBF	F	11/02/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV103101H	\$400.00 NM
22	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	2-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	3:24 PM	M-F 3-4P	M-F 3-4P	:30	AWTV103101H	\$400.00 NM
1	WPBF	M	11/05/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AWTV103101H	\$400.00 NM
23	10/31/12	11/02/12	Dr. Oz	4-5p	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	4:55 PM	Dr. Oz	4-5p	:30	AWTV103101H	\$1,000.00 NM
24	11/02/12	11/02/12	Dr. Oz	4-5p	----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	11/02/12	4:29 PM	Dr. Oz	4-5p	:30	AWTV103101H	\$1,000.00 NM
25	10/31/12	11/02/12	M-F 5pm News	5-6pm	--WTF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:30 PM	M-F 5pm News	5-6pm	:30	AWTV102501H	\$900.00 NM
26	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<b>Invoice #</b> 932009-1	<b>Invoice Date</b> 11/11/12	<b>Invoice Month</b> November 2012	<b>Invoice Period</b> 10/29/12 - 11/06/12
<b>Advertiser</b> West/R/Congress		<b>Product</b> ALLEN WEST 4 CONGRES	<b>Estimate Number</b>

	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/05/12	11/11/12	1-----	1	\$900.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF M		11/05/12	5:12 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$900.00	NM
27	10/31/12	11/02/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--		:30	3	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/29/12	11/04/12	--WTF--	3	\$1,050.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF W		10/31/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102501H	\$1,050.00	NM
	2 WPBF Th		11/01/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV103101H	\$1,050.00	NM
	3 WPBF F		11/02/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV103101H	\$1,050.00	NM
28	11/05/12	11/05/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----		:30	1	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/05/12	11/11/12	1-----	1	\$1,050.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF M		11/05/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV103101H	\$1,050.00	NM
29	10/31/12	11/02/12	Wheel Of Fortune	7-7:30PM	--WTF--		:30	2	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/29/12	11/04/12	--WTF--	2	\$1,600.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF Th		11/01/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV103101H	\$1,600.00	NM
	2 WPBF F		11/02/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV103101H	\$1,600.00	NM
30	10/31/12	11/02/12	Jeopardy	7:30-8PM	--WTF--		:30	2	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/29/12	11/04/12	--WTF--	2	\$1,700.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF Th		11/01/12	7:41 PM	Jeopardy	7:30-8PM	:30	AWTV103101H	\$1,700.00	NM
	2 WPBF F		11/02/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV103101H	\$1,700.00	NM
31	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----		:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/05/12	11/11/12	1-----	1	\$1,700.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF M		11/05/12		Jeopardy	7:30-8PM	:00		<del>\$1,700.00</del>	<del>NM</del>
			Credited							
32	10/31/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF-S		:30	3	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible									
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/29/12	11/04/12	--WTF-S	3	\$1,000.00				
	Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1 WPBF Th		11/01/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV103101H	\$1,000.00	NM
	3 WPBF F									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV103101H	\$1,000.00 NM
34	10/31/12	11/02/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV102501H	\$700.00 NM
3	WPBF	Th	11/01/12	11:56 PM	Nightline	11:35-12:05AM	:30	AWTV103101H	\$700.00 NM
1	WPBF	F	11/02/12	11:44 PM	Nightline	11:35-12:05AM	:30	AWTV103101H	\$700.00 NM
35	11/05/12	11/05/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV103101H	\$700.00 NM
36	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:58 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV103101H	\$120.00 NM
37	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:29 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV103101H	\$320.00 NM
38	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV103101H	\$650.00 NM
39	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV103101H	\$450.00 NM
40	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:49 PM	Sat 7pm News	7-730pm	:30	AWTV103101H	\$800.00 NM
LR - Football									
41	11/03/12	11/03/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$800.00				

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
41	11/03/12	11/03/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td></td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:00</td><td></td><td><del>\$800.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$800.00</del>	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Sa	11/03/12		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$800.00</del>	NM																																
Credited																																										
42	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$100.00																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	11/04/12	5:26 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV103101H	\$100.00	NM																																
43	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$180.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$180.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$180.00																					
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	10/29/12	11/04/12	-----1	1	\$180.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	11/04/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV103101H	\$180.00	NM																																
45	11/04/12	11/04/12	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	:30	1	\$900.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$900.00																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	11/04/12		Sun 9-10am	9-10am	:00		<del>\$900.00</del>	NM																																
Credited																																										
46	11/04/12	11/04/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$800.00																					
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	10/29/12	11/04/12	-----1	1	\$800.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	11/04/12	6:29 PM	Sun 630pm News	630-7pm	:30	AWTV103101H	\$800.00	NM																																
47	11/04/12	11/04/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----1	:30	1	\$600.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$600.00																					
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	10/29/12	11/04/12	-----1	1	\$600.00																																					
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td></td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:00</td><td></td><td><del>\$600.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$600.00</del>	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		<del>\$600.00</del>	NM																																
Credited																																										
48	11/05/12	11/05/12	DANCING Class of Time - Fixed Non Pre-emptible	Prime Other	1-----	:30	1	\$9,000.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$9,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$9,000.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	11/05/12	11/11/12	1-----	1	\$9,000.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	M	11/05/12	8:50 PM	DANCING	Prime Other	:30	AWTV103101H	\$9,000.00	NM																																
49	11/05/12	11/05/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$5,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$5,000.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	11/05/12	11/11/12	1-----	1	\$5,000.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WPBF	M	11/05/12	10:34 PM	CASTLE	10-11PM	:30	AWTV103101H	\$5,000.00	NM																																
50	11/01/12	11/01/12	GREYS Class of Time - Fixed Non Pre-emptible	9-10PM	---1---	:30	1	\$7,200.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$7,200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---1---	1	\$7,200.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	10/29/12	11/04/12	---1---	1	\$7,200.00																																					

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	11/01/12	11/01/12	GREYS	9-10PM	---1---	:30	1	\$7,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 GREYS 9-10PM :00 \$7,200.00 NM									
Credited									
51	11/02/12	11/02/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 10:46 PM 20/20 10-11PM :30 AWTV103101H \$2,200.00 NM									
52	11/04/12	11/04/12	AFV	7-8PM	-----1	:30	1	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:00 PM AFV 7-8PM :30 AWTV103101H \$1,650.00 NM									
53	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat 330-7pm ABC College Football 330-7pm :00 \$2,000.00 NM									
Credited									
54	10/31/12	11/02/12	Dr. Oz	4-5p	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 4:37 PM Dr. Oz 4-5p :30 AWTV102401H \$1,000.00 NM									
55	10/31/12	11/02/12	M-F 5pm News	5-6pm	--WTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/31/12 5:56 PM M-F 5pm News 5-6pm :30 AWTV102501H \$900.00 NM									
1 WPBF F 11/02/12 5:21 PM M-F 5pm News 5-6pm :30 AWTV103101H \$900.00 NM									
56	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:30 AM Sun 6-7am News Sun 6-7am :30 AWTV103101H \$180.00 NM									
58	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 5:37 AM Sat 5-6am News Sat 5-6am :30 AWTV103101H \$120.00 NM									
59	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$100.00									





Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
59	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>5:54 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>AWTV103101H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	5:54 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV103101H	\$100.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12	5:54 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV103101H	\$100.00	NM																																												
60	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1 Class of Time - Pre-emptible with notice		---T---	:30	2	\$2,700.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>2</td><td>\$2,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>7:58 PM</td><td>46TH ANNUAL CMA AWARDS</td><td>8-11PM ON 11/1</td><td>:30</td><td>AWTV103101H</td><td>\$2,700.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>8:30 PM</td><td>46TH ANNUAL CMA AWARDS</td><td>8-11PM ON 11/1</td><td>:30</td><td>AWTV103101H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---T---	2	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Th	11/01/12	7:58 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	AWTV103101H	\$2,700.00	NM	1	WPBF	Th	11/01/12	8:30 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	AWTV103101H	\$2,700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	---T---	2	\$2,700.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Th	11/01/12	7:58 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	AWTV103101H	\$2,700.00	NM																																												
1	WPBF	Th	11/01/12	8:30 PM	46TH ANNUAL CMA AWARDS	8-11PM ON 11/1	:30	AWTV103101H	\$2,700.00	NM																																												
61	11/03/12	11/03/12	Sat 330-7pm ABC College Class of Time - Fixed Non Pre-emptible	330-7pm	-----S-	:30	1	\$2,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>5:30 PM</td><td>Sat 330-7pm ABC College Football</td><td>330-7pm</td><td>:30</td><td>AWTV103101H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12	5:30 PM	Sat 330-7pm ABC College Football	330-7pm	:30	AWTV103101H	\$2,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S-	1	\$2,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	11/03/12	5:30 PM	Sat 330-7pm ABC College Football	330-7pm	:30	AWTV103101H	\$2,000.00	NM																																												
62	10/31/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	2	\$450.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>2</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>5:28 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV103101H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>11/02/12</td><td>5:41 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV103101H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--WTF--	2	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	11/01/12	5:28 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$450.00	NM	2	WPBF	F	11/02/12	5:41 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	--WTF--	2	\$450.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Th	11/01/12	5:28 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$450.00	NM																																												
2	WPBF	F	11/02/12	5:41 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$450.00	NM																																												
63	11/04/12	11/04/12	Sun ABC Prime B Class of Time - Pre-emptible with notice	8-9PM	-----S	:30	1	\$1,800.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$1,800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12		Sun ABC Prime B	8-9PM	:00		<del>\$1,800.00</del>	NM																																												
64	10/31/12	11/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	--WTF--	:30	1	\$400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/31/12</td><td>3:15 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>AWTV102501H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--WTF--	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/31/12	3:15 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102501H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	--WTF--	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/31/12	3:15 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102501H	\$400.00	NM																																												
65	10/31/12	11/02/12	ACCESS HOLLYWOOD 106x-136x Class of Time - Pre-emptible with notice	106x-136x	--WTF--	:30	1	\$40.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$40.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/31/12</td><td>1:22 AM</td><td>ACCESS HOLLYWOOD</td><td>106x-136x</td><td>:30</td><td>AWTV102501H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--WTF--	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/31/12	1:22 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV102501H	\$40.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	--WTF--	1	\$40.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/31/12	1:22 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV102501H	\$40.00	NM																																												
66	11/01/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	---TFSS	:30	1	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---TFSS</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>11:13 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV103101H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---TFSS	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV103101H	\$1,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	---TFSS	1	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV103101H	\$1,000.00	NM																																												
67	11/03/12	11/03/12	M-Sun 1130p-12am Late Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$800.00																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S-	1	\$800.00																																																	



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:17 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV103101H	\$800.00 NM
LR - Football									
68	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV103101H	\$180.00 NM
69	11/01/12	11/02/12	4:30a-5a	430a-5a	---TF--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	4:57 AM	4:30a-5a	430a-5a	:30	AWTV102401H	\$20.00 NM
70	11/05/12	11/05/12	Dr. Oz	4-5p	M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:17 PM	Dr. Oz	4-5p	:30	AWTV103101H	\$1,000.00 NM
71	11/01/12	11/05/12	M-F 5pm News	5-6pm	M--TF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:45 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$900.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:55 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$900.00 NM
72	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:58 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV103101H	\$450.00 NM
73	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:08 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV103101H	\$120.00 NM
74	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:30 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	AWTV103101H	\$25.00 NM
75	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									



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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932009-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	11/05/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	M-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	11/05/12	5:37 PM	M-F 5pm News	5-6pm	:30	AWTV103101H	\$900.00 NM
76	11/05/12	11/06/12	M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P	MT-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	11/06/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AWTV103101H	\$800.00 NM
77	11/06/12	11/06/12	THE CHEW Class of Time - Fixed Non Pre-emptible	1P-2P	-T-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	11/06/12	1:28 PM	THE CHEW	1P-2P	:30	AWTV103101H	\$550.00 NM
<b>Total Spots</b>							<b>116</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$86,255.00</b>
<u>Agency Commission</u>	<b>\$12,938.25</b>
<u>Net Amount Due</u>	<b>\$73,316.75</b>